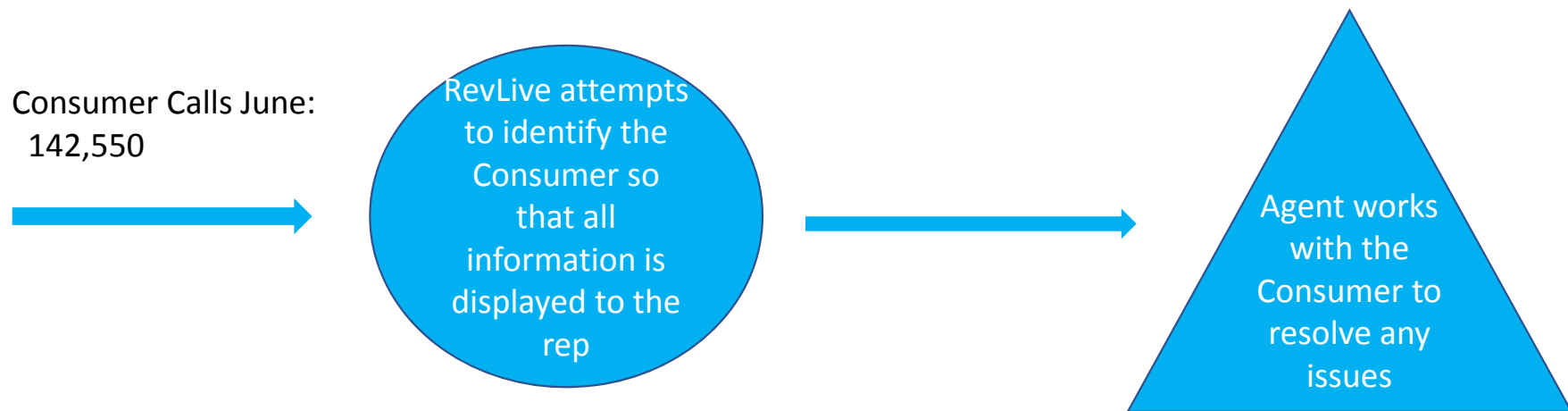


EXHIBIT J



RevLive System



- Guarantee a 90 second average hold time, industry average is 2 minutes +
- Guarantee a 10% abandonment or less, industry average is 15%
- Aim for a first call resolution rate in making the consumer happy

June Stats

	June	
Total Calls	142,550	Total inbound calls
In-Trial Calls	17,527	Calls with customers who had accounts In-Trial
Post Trial Calls	1,719	Calls with customers who had accounts Post-Trial
Ongoing Calls	44,216	Calls with customers who had accounts Ongoing
Cancelled Calls	47,042	Calls with customers who had accounts already cancelled
Straight Sale Calls	831	Calls with customers who had Straight Sale accounts
Unknown Calls	26,439	Dead Air or Unidentified Individuals
Abandoned Calls	4,776	Calls that were dropped before an agent could reach them
Of The Active In-Trial Calls		
Total Trial Calls	17,527	Calls with customers who had accounts In-Trial
Total Trial Interactions	28,763	Total Interactions created from these In Trial Calls
Total Trial Interactions LESS Incorrect Agent Queries	22,515	Total Interactions less Incorrect Agent Queries
Trial Return Merchant Authorization's (Cancels)	9,210	Total RMA's accepted to Cancel In-Trial Accounts
Trial Clean Cancels	4,840	Total Clean Cancels accepted to Cancel In-Trial Accounts
Trial Extensions	4,417	Total Trial Extensions given to customers In-Trial
Trial Reduced Continuities	104	Total Reduced Continuities accepted from In-Trial customers
Early Cancel Trial Save Sales (Cancels)	3,944	Total Early Cancel Save Sales accepted from In-Trial customers
Incomplete Interactions (Agent Errors)	6,248	Total of Interactions created incorrectly from agents adding to the interaction count
Total Interactions Cancellations	17,994	Total Interactions that cancelled Active Accounts
Total Cancellation Percentage *	79.92%	Cancellation Percentage on Active Accounts

* Cancellation Percentage Note: 19.62% Trial Extension, .46% Reduced Continuity

June Stats

Of The Active Post-Trial/Ongoing Calls		
Total Post Trial + Ongoing Calls	45,935	Calls with customers who had accounts in Post Trial and Ongoing
Total Post Trial Interactions	77,872	Total Interactions created from these Post Trial and Ongoing Calls
Total Post Trial Interactions LESS Incorrect Agent Queries	74,340	Total Interactions less Incorrect Agent Queries
Clean Cancels	49,882	Total Clean Cancels accepted to Cancel Post Trial and Ongoing
Reduced Continuities	887	Total Reduced Continuities accepted from Post Trial and Ongoing customers
Total Refunds (Cancels Account)	23,571	Total Refunds with cancellations for Post Trial and Ongoing Customers
Incomplete Interactions (Incorrect Agent Queries)	3,532	Total of Interactions created incorrectly from agents adding to the interaction count
Total Interactions Cancellations	73,453	Total Interactions that cancelled Active Accounts
Total Cancellation Percentage *	98.81%	Cancellation Percentage on Active Accounts
Of The Active Straight Sale Calls		
Total Straight Sale Calls	831	Calls with customers who had accounts active in Straight Sale
Total Active Straight Sale Interactions	4,550	Total Interactions created from active Straight Sale customers
Total Refund Interactions	796	Total Interactions created from these cancelled Post Trial and Ongoing Calls

* Cancellation Percentage Note: 1.19% Reduced Continuity

Legal Compliance

- Most of these companies are subscription based.
- Many are trial with subscription.
- All of them must comply
- RevLive offers refunds, cancels and save sales
 - RevLive doesn't have a single offer map where a consumer can't cancel an account, 100% of in trial consumers either get cancelled, trial extended (if they want) or reduced continuity price. Break down of numbers to follow.
 - We don't allow clients to make cancellations impossible, 100% of ongoing consumer either cancel or get reduced continuity.
 - RevLive can't be sure everyone is legally compliant.

Legal Compliance (continued)

- If they were trying to not be compliant, they wouldn't do that.
- RevLive is adamant about only providing services which facilitate consumer choices.
- In the very rare case where a Revlive client has asked us to do something which we feel is non-compliant, we refuse.
 - Examples:
 - Relaxium asked us to force bill post-Trial charge when a customer called to cancel. We refused and fired them as a customer.
- We don't allow clients to make cancellation impossible or difficult.
- RevLive has nothing to do with acquiring consumer, except for about 3 consumers a day for one inbound straight sale (no subscription) client.

In Trial Offer Map

Default In-Trial Campaign



Below is the current setup for the LumaEssence In-Trial Campaign. Click the option button on the right to add offer maps to the campaign or to create brand new offer maps for this campaign. Click the Edit Configuration button to activate different offer maps.

Offer Map Name	Offer Map Offers	Percentage	Active
LMESS In Trial Default - 38/28/18/ECR	1: Early Extend Trial - Extend Trial Days : 10 2: Early Cancel Save Sale - Save Sale Price : 38.71 3: Early Cancel Save Sale - Save Sale Price : 28.71 4: Early Cancel Save Sale - Save Sale Price : 18.71 5: Early Cancel Return	50	yes
LMESS In Trial - 39/29/19/ECR	1: Early Extend Trial - Extend Trial Days : 10 2: Early Cancel Save Sale - Save Sale Price : 39.71 3: Early Cancel Save Sale - Save Sale Price : 29.71 4: Early Cancel Save Sale - Save Sale Price : 19.71 5: Early Cancel Return	50	yes

Ongoing & Straight Sale Offer Map

Default Ongoing Campaign



Below is the current setup for the **LumaEssence Ongoing Campaign**. Click the option button on the right to add offer maps to the campaign or to create brand new offer maps for this campaign. Click the Edit Configuration button to activate different offer maps.

Offer Map Name	Offer Map Offers	Percentage	Active
LMESS Ongoing Default	1: Ongoing Clean Cancel 2: Ongoing Refund - Refund Percentage : 15 3: Ongoing Refund - Refund Percentage : 30 4: Ongoing Refund - Refund Percentage : 50 5: Ongoing Return - Refund Percentage : 100 6: Bank Ongoing Refund - Refund Percentage : 100	100	yes

Default Straight Sale Campaign



Below is the current setup for the **LumaEssence Straight Sale Campaign**. Click the option button on the right to add offer maps to the campaign or to create brand new offer maps for this campaign. Click the Edit Configuration button to activate different offer maps.

Offer Map Name	Offer Map Offers	Percentage	Active
LMESS Straight Sale Default	1: Straight Sale Refund - Refund Percentage : 15 2: Straight Sale Refund - Refund Percentage : 30 3: Straight Sale Refund - Refund Percentage : 50 4: Straight Sale Return - Refund Percentage : 100 5: Bank Straight Sale Refund - Refund Percentage : 100	100	yes

Examples of Calls

Consumer In Trial options

- Take a save sale
- Take a cancel
- Reduced continuity
- Get a trial extension
- In-Trial Return

Consumer Ongoing Options

- Take a cancel
- Obtain a refund
- Reduced Continuity
- Return product

Next Week

- [REDACTED] would be figurehead
- Following people and salaries per week:

Skeleton Crew Proposal			
Day	Date	Revenue	# Calls
Monday	7/31/2017	\$22,300.65	5810
Tuesday	8/1/2017	\$20,734.84	5077
Wednesday	8/2/2017	\$19,193.53	4600
Thursday	8/3/2017	\$18,551.72	4922
Friday	8/4/2017	\$19,282.03	5046
Saturday	8/5/2017	\$10,750.86	2519
Sunday	8/6/2017	\$6,929.44	1524
	Total Revenue	\$117,743.07	29498
	Call Center Expenses	\$56,516.67	
	Five 9	\$ 6,548.39	
	CCI QA	\$ 287.61	
	Payroll	\$ 32,004.81	
	Profit	\$22,385.60	

		Base	Hourly	# Hours
[REDACTED]		\$ 90,000.00	\$ 43.27	40
		\$ 40,000.00	\$ 19.23	40
		\$ 75,000.00	\$ 36.06	10
		\$ 40,000.00	\$ 19.23	40
		\$ 40,000.00	\$ 19.23	40
		\$ 32,000.00	\$ 15.38	40
		\$317,000.00	\$ 152.40	210
			\$32,004.81	

- Communicate immediately with all consumers and steady the ship for next two weeks

Next Steps

- Thumbs up, then we notify all the consumers asap.
- What can we tell them?